

A2 Sub B3
6. (Amended) The laminate of claim 1 wherein the non-woven material has substantially varied areal density of fibers over its surface.

A3 Sub B5
9. (Amended) The laminate of claim 1 wherein the graphic design is disposed to be visible by viewing said second surface of the web body from which the hook-engageable fibers or yarns extend.

A4 Sub B6
11. (Amended) The laminate of claim 1 wherein said graphic design comprises an image printed on the second side of the non-woven material, from which the hook-engageable fibers extend, wherein an image visible from the surface of the material comprises the effects of light reflected by printing on said second surface of the material and light reflected by printing on said hook-engageable fibers.

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24. (Amended) In a corrugated board comprising
a first outer layer,
a second outer layer, and
a core comprising at least one middle corrugated layer, wherein the first and second outer layers are laminated to the core, the improvement in which
wherein at least one of the outer layers consists of a hook-engageable material having a generally sheet-form web body attached directly to said corrugated layer, said web body having an outer surface from which hook-engageable fibers or yarns extend.

25. (Amended) The corrugated board of claim 24 wherein said hook-engageable material has a basis weight of less than about 4 ounces per square yard.